



Make agile **e**asy in Jira

Helping teams deliver value



Easy Agile products



TeamRhythm



Programs



Roadmaps



Personas

Intuitive solutions
that seamlessly
integrate with Jira
to help agile teams
plan and deliver
their best work.



★★★★ 4/4

"Because we use Atlassian Jira and Easy Agile is built on that, it was natural to our ecosystem and easy to roll it out. It was super easy to onboard ourselves because it was incredibly intuitive. You just add the plug-in and it works."

JOHN WALPOLE, Lyft.



★★★★ 4/4

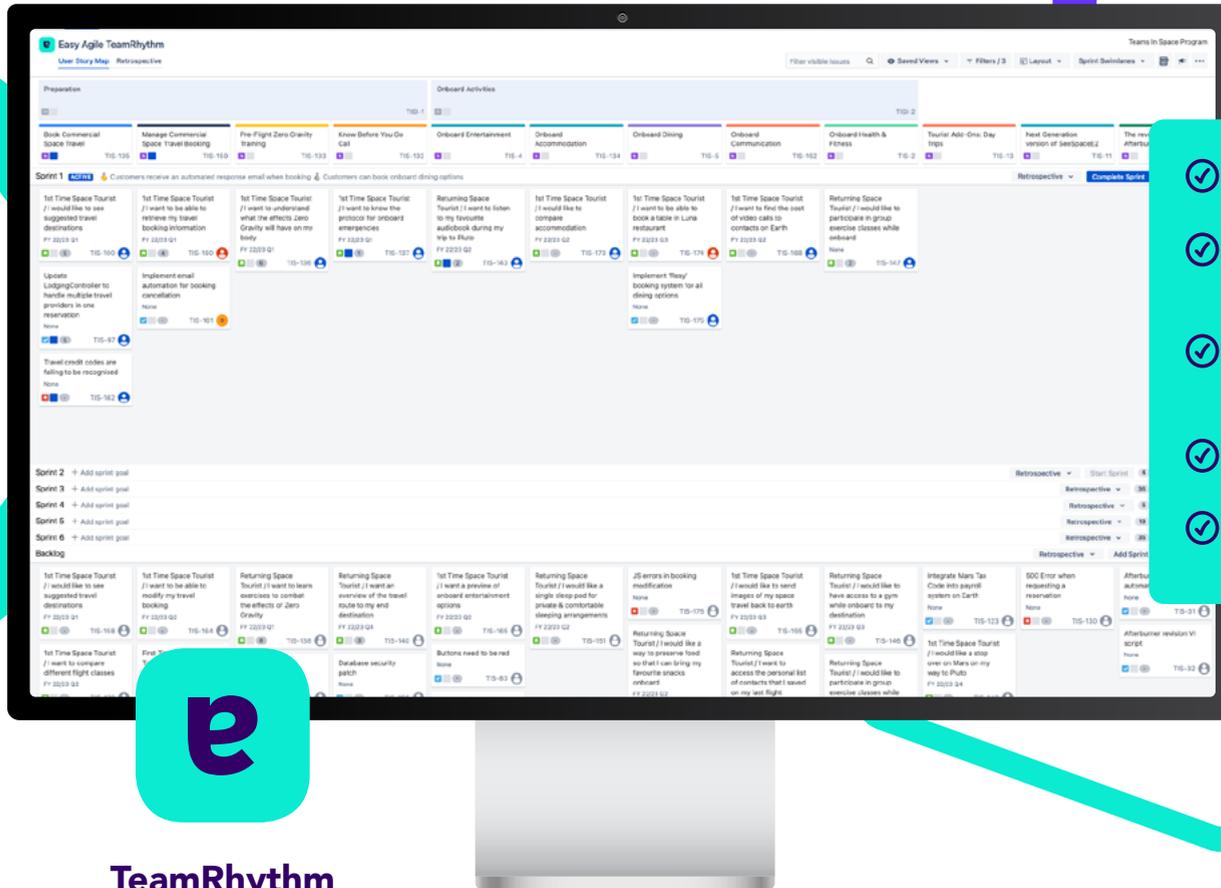
"The app is amazing when our company does PI planning in a virtual setting. So good in fact that the teams have voted to keep it even if we move back to an in person PI planning."

BEN PEARSON, PNI Media.



Platinum
Marketplace Partner

Easy Agile TeamRhythm



TeamRhythm

TeamRhythm will help you and your team do your best work. The user-friendly story map format provides the context that makes planning in Jira easy. Retrospectives for scrum and kanban boards will help your team find their rhythm, so you're always getting better at what you do.

TRY FOR FREE

- ✓ Filters support focused sprint planning
- ✓ Team goals, commitment and progress seen at a glance
- ✓ Story map hierarchy provides context for backlog refinement
- ✓ Retrospective boards for team collaboration
- ✓ Tight Jira integration avoids duplication

★★★★★ 4/4

"I am impressed with this very useful tool, that helps me and the team to work together very efficiently. Visualizing all of our stories from our different projects in one place has helped us track and plan our sprints well. This has also increased our team productivity and collaboration significantly. Love the drag and drop features that make life so much easier. Personally, highly recommend this for any team!"

ELIZABETH JACOB, World Vision Canada

★★★★★ 4/4

"Great tool to help lift the discussion about priority to a higher level. Really good interface and fast integration. Seems like this should be a default part of Jira but on the other hand: then it would probably not get as much love and attention to detail as the Easy Agile crew are providing."

MATHIAS WULFF, Cluey Learning



See work clearly

The user-friendly story map transforms the flat backlog into a meaningful picture of work, making backlog refinement and sprint and version planning easier.



Build collaboration

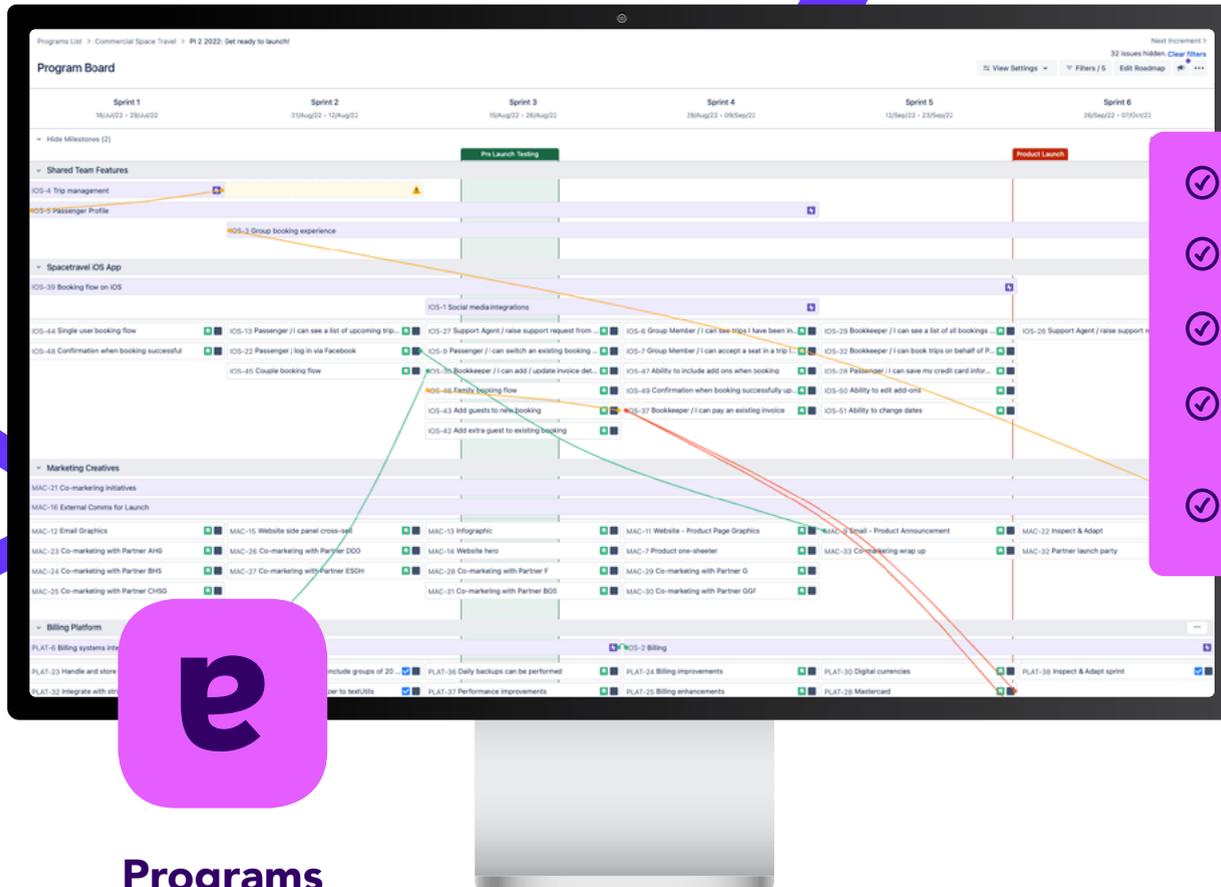
Celebrate wins and share learnings with team retrospective boards for scrum and kanban, so you're always learning and improving.



Gain customer focus

Highlight what your customers need from you, and deliver products they love to use when you prioritize work by customer value with user story mapping.

Easy Agile Programs



- ✓ SAFE® Program Board in Jira
- ✓ Visualise dependencies and milestones
- ✓ Multiple filters to focus view
- ✓ Dedicated team swimlanes and planning board
- ✓ Link issues to PI Objectives



Programs

Make scaled cross-team planning and execution easy with a complete PI planning solution seamlessly integrated with Jira. Programs is a powerful yet simple-to-use tool to scale planning and maintain alignment throughout execution across co-located, hybrid or remote teams.

TRY FOR FREE

★★★★★ 4/4

"We didn't realize how powerful this tool was until we really dived in. Our company has been successfully using this for seven different ARTs now for over a year. Every team we convert from an old model of planning to using Easy Agile says they will never go back."

COLTON KOSICEK, CNA Insurance

★★★★★ 4/4

"The Easy Agile Program app has made life easier for our POs, PMs, RTE, etc. It makes Jira easier to manage in a SAFE framework environment. Our PI Planning is easier to follow for all teams and we can identify the dependencies more efficiently within the train. As an RTE, I really like the tool and it makes my work simpler to synchronize with every team."

CHRISTOPHER GERVAIS, National Bank of Canada



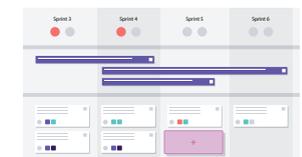
Easy PI planning

Easily set objectives, and visualise committed features, dependencies, and milestones across multiple teams in Jira with a digitised SAFE® Program Board.



Align teams at scale

Identify blockers, reschedule work, and review progress at a 'team of teams' level. Visibility and flexibility enables teams to align with each other and to business outcomes.



Set plans into motion with ease

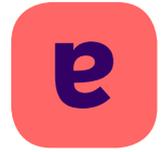
Minutes to set up with native Jira boards and issues. Schedule, create and estimate issues directly within Programs with no double-handling or manual work required before starting the sprint.

Easy Agile Roadmaps

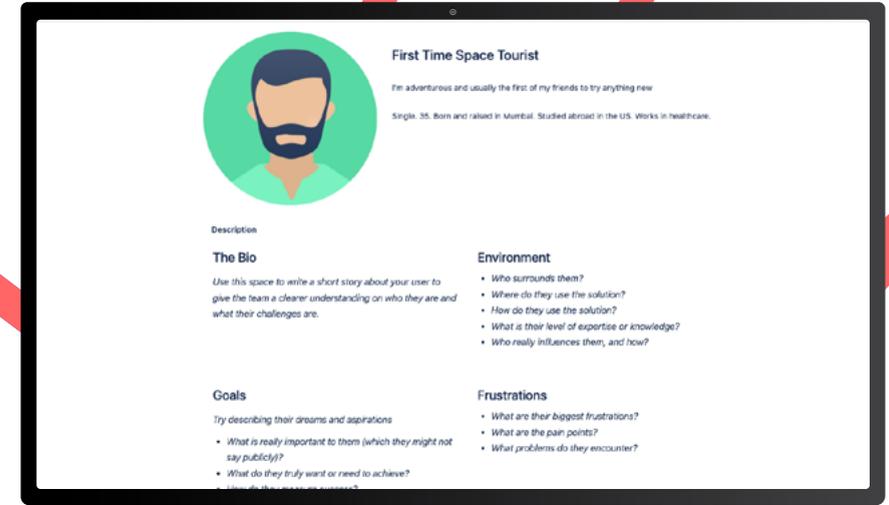
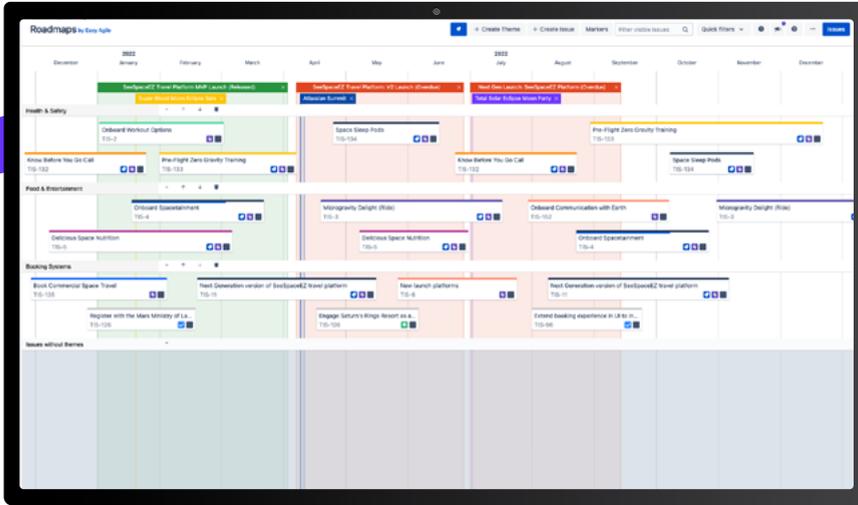


Roadmaps

Easy Agile Personas



Personas



Roadmap Timeline

Drag and drop your Jira issues from the issues panel onto the timeline to show when the work will begin and end on that issue.

Fix Version & Date Markers

Visualize fix versions, marketing events and other external milestones on the roadmap to align business and engineering teams around product direction.

Theme/Team Swimlanes

Work with your team to group issues into high-level streams of work that represent customer outcomes, or teams.

Communicate Customer Personas

Ensure team alignment around customer archetypes and desired functionality by capturing personas alongside the team agile board.

Understand Customer Desires

Maintain a well groomed backlog by detailing the persona and level of importance on each user story.

Order Backlog By Customer Value

Order the backlog by the level of importance a persona places on a given user story, so you deliver the most valuable functionality first.

★★★★ 4/4

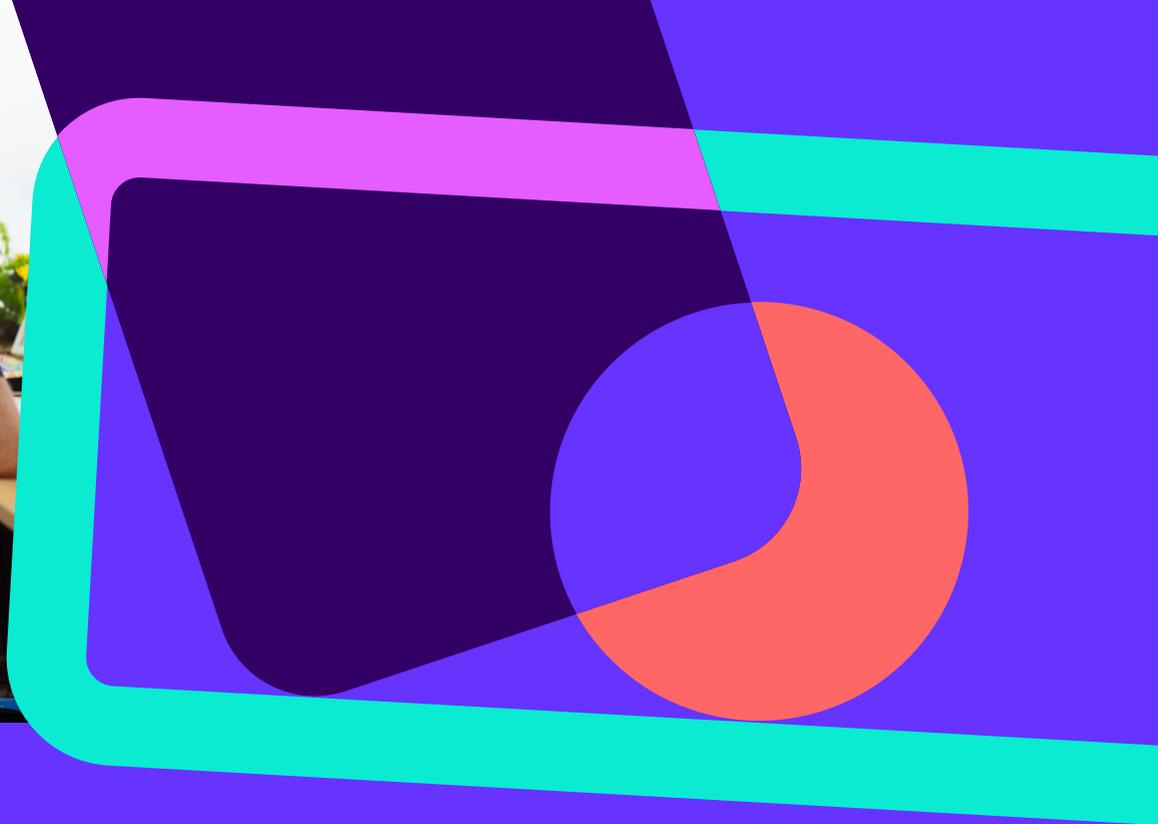
"Perfect for high level planning and communication of status to key stakeholders. Simple to set up, simple to manage, I'd really recommend this to others!"

JIM SNAPE
Agile Coach, Agility in Mind

Try our tools for free

Visit our website for case studies, product demonstrations, and to try Easy Agile products for a 30 day free trial.

easyagile.com



Easy Agile Partners working to help your team deliver

Our Easy Agile Partners are global agile leaders that can empower you with the right tools and practices to succeed on your agile journey. Easy Agile Partners can help you get the most out of your Atlassian Jira and Easy Agile apps.

Located across the world, our Easy Agile Partners can help you expand the value of your Easy Agile products in your timezone and in your language, setting your organisation up for agile success.

Become a Partner

At Easy Agile, we believe that our Partners are our biggest advocates. From working together on co-marketing opportunities and education to sales enablement tools, we support our Partners in each of their customer conversations to ensure success.

Partner Benefits

- + Free internal licenses
- + Co-marketing
- + Website listing
- + Sales support
- + Product sneak peak
- + Product training

Some of our Partners



Easy Agile is trusted by leading companies worldwide and over 120,000 users. Visit our website to join our Partner Program and connect with our network of global customers.

easyagile.com/partners

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